

LOCAL AREA REPORT: Highlights

Local Area No.

3

Local Area Name

Workforce Partnership

Program Year

PY 08

State Board Meeting

01/22/09

List highlights in the Local Area, such as new initiatives, collaborative partnerships, etc.

Workforce Partnership is partnering with the local NBC affiliate, KSHB-TV (Channel 41) on an initiative called Workers Wanted Wednesday. On November 5, 2008, the station aired a news report focusing on job opportunities that continued to exist despite the grim economic news, including an interview with Scott Anglemyer and data from Workforce Partnership. As a result of the viewer response to this story, the station has begun running Workers Wanted Wednesday each week on its morning news show. This segment builds on the original news story, by highlighting job opportunities and providing advice to jobseekers.

Workers Wanted Wednesday kicked off on November 17 with a phone bank, staffed primarily by Workforce Partnership staff, which fielded calls from jobseekers looking for opportunities and advice, and live segments with interviews with Workforce Partnership staff. The overwhelming success of the first phone bank (over 800 calls), the station ran a news story that evening featuring Workforce Partnership as a uniquely successful employment resource. The success also led two subsequent phone banks, again staffed primarily by Workforce Partnership. Workforce Partnership has also played an instrumental role in lining up employers to highlight during each week's Workers Wanted Wednesday segment, and providing the station with additional data and information to highlight during the segment. The segment highlights a special Workers Wanted page on the station's website, which maintains an active link to Workforce Partnership.

As a result of this relationship, Workforce Partnership has seen a significant increase in traffic to our website (which we can trace directly to the link on the station's website), phone calls, and foot traffic. Employers and other media outlets have reached out to Workforce Partnership as a result of the increased exposure, and we are now using the ability to promote jobs on the weekly segment as an additional service that we can make available to targeted employers. The station is promoting this segment heavily, with ads (featuring Workforce Partnership staff) running heavily during evening newscasts and prime time programming.

The station has indicated that it will continue to run the segment and rely on Workforce Partnership for support--including running phone banks at least monthly--as long as they determine that viewers are responding positively. We anticipate that they will continue to promote it--and us--well into 2009.

Report completed by: Scott Anglemyer

Date: 1/5/2009

User tip: To return while inside a cell, hit and hold "Alt" key, then hit "Enter."

LOCAL AREA REPORT: Kansas WORKReady! Certificates

Local Area No. 3	Local Area Name Workforce Partnership	Program Year PY 08	State Board Meeting 01/22/09
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	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	YTD
Pre-Certificate Data					
New WIN Registrants	162	53			215
Study Hours	434	167			601
Certificates Issued					
Gold Certificates	46	18			64
Silver Certificates	95	28			123
Bronze Certificates	39	5			44
Total Certificates Issued	180	51	0	0	231

Comments: The second quarter does not include December 08 data.

Report Completed By: Trent Howerton, Director of System Performance

Date: 1/5/2009

LOCAL AREA REPORT: Performance

Local Area No.	Local Area Name	Program Year	State Board Meeting
3	Workforce Partnership	PY 08	01/22/09

	Goal	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	YTD
	Sanction					
ADULT						
Entered Employment Rate	83.0%					
	66.4%	80.0%	74.2%	#DIV/0!	#DIV/0!	77.5%
Employment Retention Rate	89.5%					
	71.6%	88.4%	78.9%	#DIV/0!	#DIV/0!	84.0%
Average Six Months Earnings	\$13,000					
	\$10,400	\$9,443	\$13,115	#DIV/0!	#DIV/0!	\$11,056
Total Participants (see below)*	---	\$ 136	\$ 42			178
DISLOCATED WORKER						
Entered Employment Rate	90.0%					
	72.0%	88.9%	100.0%	#DIV/0!	#DIV/0!	93.3%
Employment Retention Rate	92.0%					
	73.6%	90.0%	88.9%	#DIV/0!	#DIV/0!	89.5%
Average Six Months Earnings	\$16,750					
	\$13,400	\$13,861	\$19,163	#DIV/0!	#DIV/0!	\$16,356
Total Participants (see below)*	---	\$ 58	\$ 41			99
YOUTH						
Placement in Employment or Education	63.0%					
	50.4%	30.2%	33.3%	#DIV/0!	#DIV/0!	31.6%
Attainment of a Degree or Certificate	52.0%					
	41.6%	43.2%	45.9%	#DIV/0!	#DIV/0!	44.4%
Literacy and Numeracy Gains	32.0%					
	25.6%	50.0%	0.0%	#DIV/0!	#DIV/0!	16.7%
Total Participants (see below)*	---	31	19			50

Comments:

Report Completed By:

Date:

** Total Participants: Enter the total number of participants in the 1st Qtr. For each of the remaining quarters, enter only the NEW participants.*

LOCAL AREA REPORT: Expenditures

In the table, information need only be entered in the blue highlighted cells.

Local Area No.	Local Area Name	Program Year	State Board Meeting							
3	Workforce Partnership	PY 08	01/22/09							
	Total Beginning Funds Available	Total Funds Expended	Percent of Funds Expended	Total Served	Cost per Person Served	Expenditures for Client Training/ Support **	Percent Spent on Client Training/ Support	Expenditures for Client Training/ Support (excluding adm. costs)	Percent spent on Client Training/ Support (excluding adm. costs)	Total Funds Available
Administration	\$374,903	\$138,322	36.9%							\$236,581.00
Adult & Dislocated Worker	\$3,113,857	\$1,751,831	56.3%	252	\$6,951.71	\$740,428	42.27%	\$130,468	7.45%	\$1,362,026.00
Youth	\$2,616,935	\$450,581	17.2%	41	\$10,989.78	\$59,270	13.15%	\$2,618	0.58%	\$2,166,354.00
Total	\$6,105,695.00	\$2,340,734.00	38.3%	293	\$7,988.85	\$799,698.00	34.16%	\$133,086.00	5.69%	\$3,764,961.00

	Funds Carried Forward From Previous PY(s)
Administration	
Adult & Dislocated Worker	
Youth	
Total	\$0.00

** 35% goal per State Policy 3-28-00 Minimum Spending Percentages for Training

Comments:

Information on this page reflects expenditures and persons served through 11/30/2008.

Report Completed By: Terry Drake, Chief Fiscal Officer

Date: 1/6/2009

LOCAL AREA REPORT: Demand Occupations

Local Area No.	Local Area Name				Program Year			State Board Meeting							
3	Workforce Partnership				PY 08			01/22/09							
	Percentage Goal	1st Qtr			2nd Qtr			3rd Qtr			4th Qtr			YTD	
		Percent in Training (Qtr 1)	No. In Training (Qtr 1)	No. Completed Training (Qtr 1)	Percent in Training (Cumulative)	No. In Training (Qtr 2)	No. Completed Training (Qtr 2)	Percent in Training (Cumulative)	No. In Training (Qtr 3)	No. Completed Training (Qtr 3)	Percent in Training (Cumulative)	No. In Training (Qtr 4)	No. Completed Training (Qtr 4)	In Training	Completed Training
Individuals Trained													Total No.	Total No.	
Total individuals in current quarter			162	20		10	4		0	0		0	0	172	24
Demand Occupations*													Percent	Number	
Health Care	16%	61.7%	100	19	58.1%		1	58.1%			58.1%			58.1%	20
Transportation	16%	4.3%	7		4.1%			4.1%			4.1%			4.1%	0
Manufacturing	16%	6.2%	10		5.8%		1	5.8%			5.8%			5.8%	1
Prof., Scient., & Tech.	16%	24.1%	39	1	27.9%	9	1	27.9%			27.9%			27.9%	2
Construction	16%	1.9%	3		2.3%	1	1	2.3%			2.3%			2.3%	1
Bioscience	N/A	0.0%	0		0.0%			0.0%			0.0%			0.0%	0
Chefs*	5%	0.0%	0		0.0%			0.0%			0.0%			0.0%	0
Recreation Att*	5%	0.0%	0		0.0%			0.0%			0.0%			0.0%	0
Cust Serv Rep*	5%	0.0%	0		0.0%			0.0%			0.0%			0.0%	0
Hotel and Motel Clerks*	5%	0.0%	0		0.0%			0.0%			0.0%			0.0%	0
		0.0%			0.0%			0.0%			0.0%			0.0%	0
		0.0%			0.0%			0.0%			0.0%			0.0%	0
		0.0%			0.0%			0.0%			0.0%			0.0%	0
		0.0%			0.0%			0.0%			0.0%			0.0%	0
		0.0%			0.0%			0.0%			0.0%			0.0%	0
Non-Demand Occupations															
Other Occupations		1.9%	3		1.7%			1.7%			1.7%			1.7%	0
Goals must total 100%	100%														

** List prepared per Workforce Study Task Force Action Plan adopted by State Board June 25, 2008.*

Comments:

Report Completed By: Trent Howerton, Dir. of System Performance

Date: 1/5/2009