

KANSASWORKS STATE BOARD

HEALTH CARE WORKFORCE PARTNERSHIP COMMITTEE MINUTES

Community Recruitment and Retention Workgroup

December 7, 2011 • 10:00 AM – Noon

Curtis State Office Building, Garden Level Conference Room

I. Introductions

Cindy opened the meeting by having everyone introduce themselves.

II. Grant Update

Cindy explained the Partnership committee is a sub-committee of the State Board and this is a workgroup of the sub-committee.

A Primary Healthcare Workforce Development planning grant for \$150,000 was received and was due to expire September 30, 2011; but an extension was received so it will now expire September 29, 2012. The remaining balance is \$86,000. The bulk of the money that all of the workgroups will be using for these activities is \$57,956.

III. Appoint Workgroup Chairperson

Since Carla Deckert is no longer on Commerce staff, Cindy asked for a chairperson for this committee. Martha Gabehart and Joyce Grayson volunteered to be the co-chairs.

IV. Define Scope of Work

Workgroup agreed with scope defined at symposium... "Develop means to improve a community's capability to recruit and retain primary care health professionals."

V. Develop Action Plan

Discussion was held on what tools to use to recruit in a rural area. Retaining the spouse is an important element. Need to focus on the retention not only on the professional, but the entire family. Need to involve the community in the recruiting process.

John Newcomer suggested inviting Benjamin Anderson, CEO of Allendale Hospital in Ashland, to present. He was a former physician recruiter. Benjamin had an article in the Summer 2011 edition of "Rural Roads" through the National Rural Health Association. Cindy asked John to send the article to her and she will pass it on to the rest of the committee.

DeAnn Gideon offered an article from the "Kansas Farmer" regarding a hospital in Caldwell, KS. It describes the process the community went through in finding a physician and getting the hospital back in operation.

Ideas of where to follow up with listings of what communities are currently recruiting include Kansas Recruitment Center, James Foster from Commerce, and Carla Deckert.

Jennifer Forbes stated Jody Schmidt of southeast Kansas is a good resource. Jody speaks about communities working together and sharing information and providers.

Cindy suggested holding statewide discussions to share ideas about how communities are meeting their health care needs. Ask questions like: *What are you doing? How do you overcome barriers? What resources do you use? Do you share resources? Are you willing to share contracts?*

John is working on how to structure the physician group with hospitals. Physicians and administration both need to be included in the discussions. Need to have discussion open to anyone that wishes to come.

The Kansas Recruitment Center is doing recruitment activities. We need to invest time to figure out how to leverage that institution to better help the state.

Cindy asked Joyce to do a full presentation at the next meeting including things the Kansas Recruitment Center wants to do and what they don't have funding to do. Joyce stated the Kansas Recruitment Center is undergoing change and will soon be called the Kansas Recruitment and Retention Center and will begin new retention efforts.

Action Plan

Set up six regional meetings in April using KRC's six regions followed by a statewide meeting in June featuring the best practices from the regional meetings.

Six regional meetings will be held on three separate days in April (two per day; 10-Noon & 1-3P). Dates need to be chosen so the majority of committee members are present. KANSASWORKS Virtual Services will be used. Options in Topeka for participants are the Topeka Public Library and the Topeka Workforce Center. For committee members, Hi-Def options would be the Garden Level at Commerce or the Topeka Workforce Center. April 19 is not an option. Members need to submit other April dates that will not work or will conflict with health care events/activities.

Next Meeting

Next meeting will be scheduled through Meeting Wizard on Jan 24, 25 or 26.

Agenda items will include a presentation by Joyce, discuss the community lists, dates that won't work in April, and make plans for regional and statewide meeting.

Meeting adjourned.